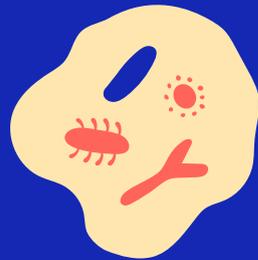


## Open Source Festival Congress

Wild thinking from international influencers in music, design, philosophy, science, technology, food, fashion, marketing and many more. Talking, discussing, experiencing across all stages & locations.

Close up, authentic, innovative. Speakers and spectators meet in different constellations & formats again and again over the course of the day. What you take with you at the end of the day is solely up to you!



Fr. 13.7.2018 \ 9:00 – 22:00  
Horse Race Course Düsseldorf  
Rennbahnstraße 20  
40629 Düsseldorf

Tickets from 90€.  
Tickets and final schedule:  
[Congress.Open-Source-Festival.de](http://Congress.Open-Source-Festival.de)

# CONGRESS

OPEN SOURCE FESTIVAL

13  
7  
2018

TALKS  
KEYNOTES  
PANELS  
EXPERIENCES

Open Source Festival  
Congress

Interdisciplinary congress  
for creativity, innovation and  
new business markets

## KEYNOTES

**Alte Tribüne**  
Hosted by **Anja Backhaus<sup>A</sup>**

Check in  
at 9:00!

## KEYNOTES

**NTS Radio Floor**  
Hosted by **Christian Herrendorf<sup>C</sup>**

## TALKS

**Carhartt Stage**  
Hosted by **Jens Müller<sup>D</sup>**

## PANELS

**Sipgate Young Talent Stage**  
Hosted by **Chris Brow<sup>G</sup>**  
& **Dr. Margarita Tsomou<sup>B</sup>**

**10<sup>00</sup>** — **Dr. Richard David Precht<sup>1</sup>**  
Philosopher & Bestselling Author — GER

**11<sup>00</sup>** — **Peter Verstrate<sup>2</sup>** <sup>EN</sup>  
CEO, MosaMeat — NL

**Ali Can<sup>11</sup>**  
Author & Respect Activist — GER

**12<sup>00</sup>** — **Dr. Michal Kosinski<sup>3</sup>** <sup>EN</sup>  
Professor of Organizational Behavior,  
Stanford University — USA

**Nils Holger Moormann<sup>16</sup>**  
Furniture Designer & Entrepreneur — GER  
in an interview with **Victor Malsy<sup>E</sup>**

**13<sup>00</sup>** — **Erica Dorn<sup>4</sup>** <sup>EN</sup>  
Graphic Designer & Illustrator — UK

**Magdalena Witty**  
& **Benedikt Ummen<sup>12</sup>**  
E-Globetrotters — GER

**Future**

**Dr. Richard David Precht<sup>1</sup>**  
**Miriam Schilling<sup>8</sup>**  
**Roland Schüren<sup>20</sup>**  
**Dr. Stephan Muschick<sup>21</sup>**

**Food** <sup>EN</sup>

**Peter Verstrate<sup>2</sup>**  
**LinYee Yuan<sup>15</sup>**  
**Billy Wagner<sup>22</sup>**

**14<sup>00</sup>** — **Richard Kropf<sup>5</sup>**  
Screenwriter — GER  
in an interview with **Anja Backhaus<sup>A</sup>**

**Adina Popescu<sup>17</sup>**  
Founder/CEO, Snowblack Studio — GER  
in an interview with **Britt Wandhöfer<sup>F</sup>**

**15<sup>00</sup>** — **Tina Sauerländer<sup>13</sup>**  
Curator (peer to space) — GER

**Media**

**Etienne Gardé<sup>23</sup>**  
**Fynn Kliemann<sup>19</sup>**  
**Dr. Maren Urner<sup>18</sup>**

**16<sup>00</sup>** — **Dr. Anna Abraham<sup>7</sup>** <sup>EN</sup>  
Professor of Psychology, School of Social  
Science, Leeds Beckett University — UK

**Dr. Maren Urner<sup>18</sup>**  
Neuroscientist & Founder Perspective Daily — GER  
in an interview with **Christian Herrendorf<sup>C</sup>**

**17<sup>00</sup>** — **Miriam Schilling**  
& **Anna Elleke<sup>8</sup>**  
Head of HR, Vaude — GER

**Julius Wiedemann<sup>14</sup>** <sup>EN</sup>  
Senior Editor Taschen Verlag — UK

**Science** <sup>EN</sup>

**Dr. Michal Kosinski<sup>3</sup>**  
**Dr. Anna Abraham<sup>7</sup>**  
**Adina Popescu<sup>17</sup>**  
**Dr. Marc Thom<sup>9</sup>**

**18<sup>00</sup>** — **Dr. Marc Thom<sup>9</sup>**  
Strategic Partnerships & Alliances Venture  
Capital Senior Investment Manager, Sony — GER

**Fynn Kliemann<sup>19</sup>**  
Founder & Jack of All Trades — GER  
in an interview with **Britt Wandhöfer<sup>F</sup>**

**19<sup>00</sup>** — **Mykki Blanco<sup>10</sup>** <sup>EN</sup>  
Writer, Activist & International  
Performing Artists — USA  
in an interview with **Dr. Margarita Tsomou<sup>B</sup>**

**LinYee Yuan<sup>15</sup>** <sup>EN</sup>  
Founder & Editor Mold Magazine — USA

**Creativity** <sup>EN</sup>

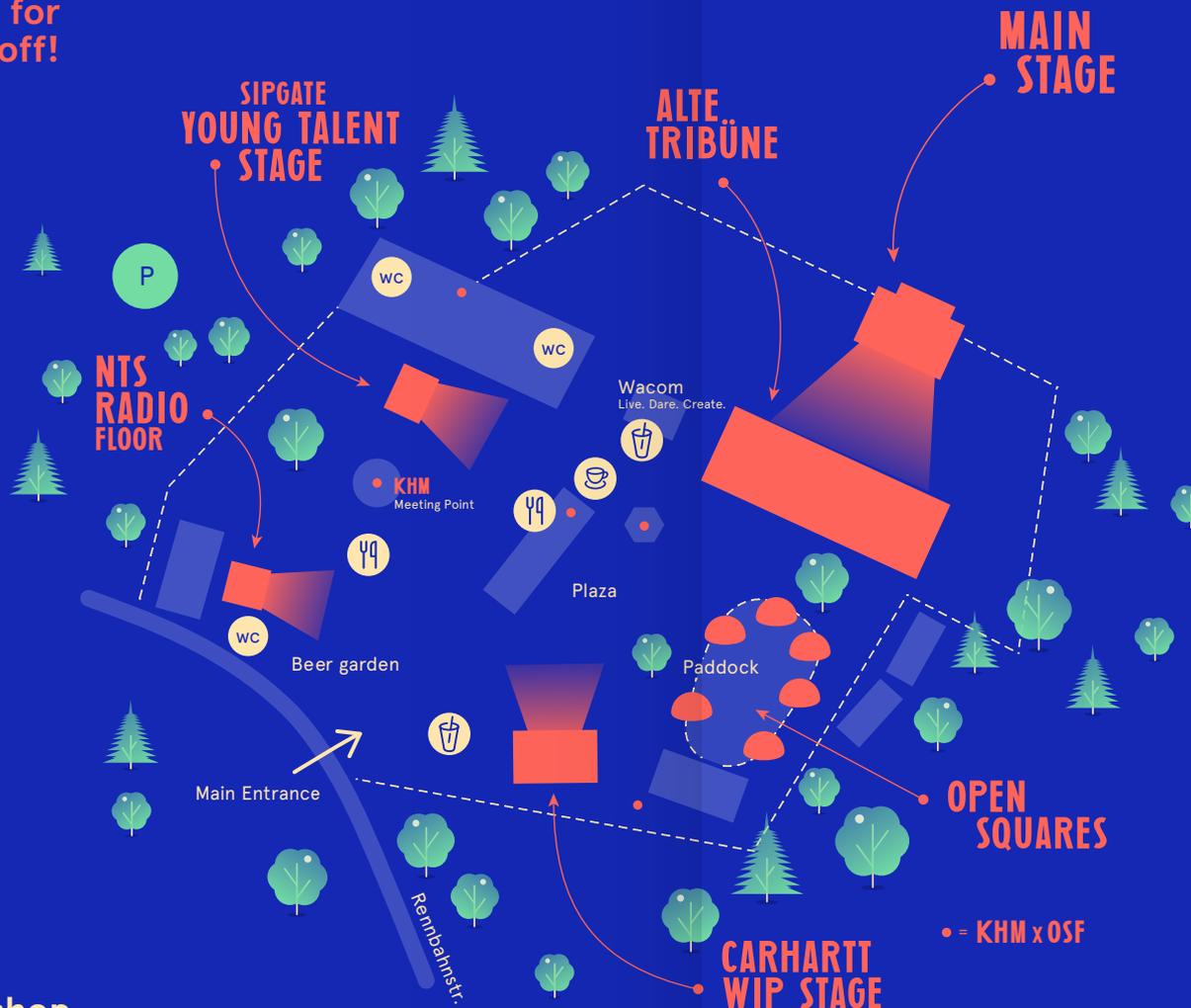
**Erica Dorn<sup>4</sup>**  
**Julius Wiedemann<sup>14</sup>**  
**Tina Sauerländer<sup>13</sup>**

**20<sup>00</sup>** — **DJ-Session**  
**Callshop Radio & Diana**

Fr. 13.7.2018  
Horse Race Course  
Düsseldorf

Be there at 9:00 for  
check in & kick-off!

Subject to editorial changes



## EXPERIENCES

Wacom Pavillon

**Foresight Study  
with Sven Wehlmann<sup>24</sup>**  
9:15

Wacom Pavillon

**Design Experiments  
with Thomas Wirtz<sup>25</sup>**  
permanently

Paddock

**VR Experience  
with Banz & Bowinkel<sup>26</sup>  
and Martina Menegon<sup>27</sup>**  
permanently  
presented by Radiance

Wacom Pavillon

**Public Brewing  
Installation with  
Michael Brink/LAVAlabs<sup>29</sup>**  
permanently

Beer garden

**Creativity Workshop  
with Studio Rabotti<sup>28</sup>**  
11:00 + 16:00

Various Locations, Start: KHM Meeting Point

**Experience KHM**  
13:00 + 16:00 + 19:00

Plaza

**Experience \_thek**  
12:00 + 15:00 + 18:00

Paddock

**Experience Open Squares**  
11:00 + 14:00 + 17:00

## 1 Dr. Richard David Precht

Philosopher & Bestselling Author — GER

I think, therefore I am. Is that still true in a world where machines will increasingly take over the thinking process in the future? Together with Richard David Precht, we will dive into the philosophical conversation and discuss how our thinking will influence our lives of the future.

## 2 Peter Verstrate

CEO, MosaMeat — NL

How does a burger for 250,000 euros taste? Our clean meat pioneer Peter Verstrate from <https://mosameat.eu> lets you try his revolution and casually redefines the word „meat production“. Sustainable. Tasty. Without an animal. Promised.

## 3 Dr. Michal Kosinski

Professor of Organizational Behavior, Stanford University — USA

What do fries have to do with Trump? A whole lot and our speaker Michal Kosinski can tell you exactly why our brave new world has a lot to do with it. As Professor of Organizational Behavior at Stanford University (USA), he explores people in their digital environment and finds connections that can disrupt whole world orders.

**„Given the progress in Artificial Intelligence and computing, we should get ready for the future where privacy is a privilege reserved for the few.“**

Dr. Michal Kosinski

## 4 Erica Dorn

Graphic Designer & Illustrator — UK

What makes Wes Anderson's new film, Isle of Dogs, so unique? Erica Dorn's love for detail. Her art creates whole worlds and background stories. She will take us on her journey to the Isle of Dogs and share with us what it means to go into the very last detail.

## 5 Richard Kropf

Screenwriter — GER

We love series. Why do we love series? Because authors such as Hanno Hackfort, Richard Kropf and Bob Konrad, short HaRiBo, bring storytelling in Germany to a new level. The creative minds behind „You Are Wanted!“ with Matthias Schweighöfer or „4 Blocks“ give us insights on how drama really works.

## 6 Special Guest Fashion

tba

## 7 Dr. Anna Abraham

Professor of Psychology, School of Social Science, Leeds Beckett University — UK

Eureka! I have an idea! – But why actually? Dr. Anna Abraham knows the answer to that, as she explores, among other things, the neurocognitive basis of creativity. She gives us insights into her extensive knowledge of perception, processing and the creative process that lies dormant in all of us.

**„Neuroscience shows: Everyone has creativity. But how does this miraculous ability work? What do we know about the creative spirit in us – and what not (yet)?“**

Dr. Anna Abraham

**„In the working world of the future, few people will tell computers what they are supposed to do, but more and more people will be doing what computers are telling them to do. What does that mean for our economy, our labour market and the social cohesion in our society?“**



## 8 Miriam Schilling & Anna Elleke

Head of HR, Vaude — GER

You work 24/7 without an end? Your boss says it has to be like that? It also works differently. Miriam Schilling and Anna Elleke from Vaude give us insights on how to get from „I must“ to „I want“ as a company. Turning a vision into a common goal. Through trust and self-confidence. Trust us.

## 9 Dr. Marc Thom

Strategic Partnerships & Alliances Venture Capital Senior Investment Manager, Sony — GER

What about the future of things? Dr. Marc Thom knows it, because he and Sony help to create it. The Internet of Things interweaves more and more with our daily routine and our lives. In order for this to work, you need visionaries who have the most sustainable potential in the innumerable ideas of the start ups of this earth. You also want to startup, disrupt and turn the business of tomorrow upside down? Get over here!

**„How do new business models work and how do you establish them? How do they affect the established industries in Europe? And what do we have to do to be able to play a role in the future as well?“**

Dr. Marc Thom

## 10 Mykki Blanco

Writer, Activist & International Performing Artists — USA

Because unlimited creativity causes what only boundless openness can. For us Mykki Blanco breaks the chains of roles, genders and prejudices. At the Congress, we dive into the fight for equality and freedom. At the festival we dive into the sound that breaks borders.

## A Anja Backhaus

Journalist / Host — GER

On the Keynote grand stand. Regardless of whether art, politics, culture, music, news or stories. Regardless of whether 1Live, ARD, VOX or WDR. Anja dives deep into the topics of our speakers for you and guides us through the day on our grand stand for new thinking.

Dr. Richard David Precht



## 11 Ali Can

Author & Respect Activist — GER

YES HE CAN. Ali Can is your trusted maker, mover, facilitator, activist, author, trainer and asylum seeker. „Appreciative encounters“ are his basis to bringing cultures and people closer to each other. He brings people together, we bring him to you.

**„From the ‚Hotline for Concerned Citizens‘ (Hotline für besorgte Bürger) to the ‚Much Respect Center‘ (Vielrespektzentrum): Communication is the key, especially when the most diverse worldviews meet.“**

Ali Can

## 12 Magdalena Witty & Benedikt Ummen

E-Globetrotters — GER

In 60 charges halfway around the world? Magdalena and Benedikt have dared the adventure and drove over 23,500 km with their Tesla. And if one has to charge, one learns a lot about the people and customs on site. An e-road trip that stops for us.

## 13 Tina Sauerländer

Curator (peer to space) — GER

When the camera was invented, Impressionism emerged, because the task of art was no longer to exactly represent reality. What happens to art in the time of Virtual Reality? Tina Sauerländer takes us on a digital journey of new perspectives.

## B Dr. Margarita Tsomou

Author, Journalist, Publisher Missy Magazine — GER

As a writer, curator, dramaturge and publisher of the pop-feminist Missy Magazine, Margerita knows what the term performance really is. Together with Mykki Blanco she will take us on a journey between art, life and authenticity and will ask the speakers in the panels „Future“ and „Media“ just the right questions to stimulate an exciting discussion.

## 14 Julius Wiedemann

Senior Editor Taschen Verlag — UK

A picture is worth a thousand words. Consequently, Julius Wiedemann has inspiration for countless conversations and topics, because as the responsible editor of the renowned Taschen publishing house, he knows what drives design, what motivates design.

## 15 LinYee Yuan

Founder & Editor Mold Magazine — USA

Food for thoughts. With her platform Mold, LinYee Yuan feeds the creative food ideas. Art mixes with taste, design with sustainability, vision with mainstream. Here the important trends of the future are being discovered, made and consolidated.

**„How can we feed nine billion people by 2050? An interdisciplinary solution in reference to biology, technology, agriculture, design and much more.“**

LinYee Yuan

## C Christian Herrendorf

Head of Department Duesseldorf at Westdeutsche Zeitung — GER

On the Keynote Floor. He knows what makes good stories. As the head of the local editorial department for Düsseldorf at the „Westdeutsche Zeitung“ he researches, probes, writes and asks questions when it comes to uncovering the essence of a unique story. He guides us through the diversity of our topics and digs deeper when the core is flashing.

## D Jens Müller

Communication Designer & University Lecturer — GER

Design tells stories in its most compressed form. As creative director of the design studio „optik“ Jens Müller creates visual stories, as a lecturer at the universities of Düsseldorf and Dortmund, he teaches the history of design and as an author he explores the history of design. He will be presenting the stories of our speakers as host of the OSFC Talks.

## 16 Nils Holger Moormann

Furniture Designer & Entrepreneur — GER

Thinking in compartments. That makes a true creative spirit. Nils Holger Moormann designs true classics that organize our everyday life, make our world more beautiful. We listen to his language of form and realize how difficult it is to be simple.

## 17 Adina Popescu

Founder/CEO, Snowblack Studio — GER

More real than fiction. With her projects Adina creates new worlds in the truest sense of the word. With her art she explores the limits of Virtual Reality again and again. Her experiences have impact and are meant to affect. Our heads and our actions.

## 18 Dr. Maren Urner

Neuroscientist & Founder Perspective Daily — GER

Oversaturated with fake news, sensationalism and one-sided reporting? We and Dr. Maren Urner are too. That's why she brings constructive journalism back to the news screen with her platform Perspective Daily.

## 19 Fynn Kliemann

Founder & Jack of All Trades — GER

Do it. Do it. Do it. Fynn the do-it-yourselfer, the statesman, the musician, the author, the youtuber, the agency owner and so on... If someone can not do enough, it's him. And we can not get enough of him. So come. Come. Come. Hear. Speak. Talk

**„My motto is: Just do it. Or something like that. You must never stop playing, you have to keep coming up with new ideas, and more importantly, having the courage to implement them.“**

Fynn Kliemann

## E Victor Malsy

Professor of Typography & Book Design, Hochschule Düsseldorf — GER

What happens when a jack of all trades has a thousand questions? You will be experiencing this when Victor Malsy, among others, professor of typography and book design at the University of Applied Sciences in Düsseldorf, meets Nils Holger Moormann.

## 20 Roland Schüren

Baker & Producer of E-Transporters — GER

The request: „One e-van for bakers, please.“ The answer: „We don't have that.“ The reaction: „Then I'll do it myself.“ Something like that must have been the train of thought that turned a baker into an electric revolutionist for the bakery trade. You want to know how to turn a whole industry upside down as an individual? We have the recipe.

## 21 Dr. Stephan Muschick

Managing Director of the innogy Stiftung für Energie und Gesellschaft — GER

We need more energy! Can that be the only solution? With the innogy Foundation Dr. Stephan Muschick gets to the bottom of exactly these questions. On the permanent search for the things that let the sparks fly, he gives the right ideas a hand. You also have an electrifying idea? Come by, listen, talk, get it on.

## 22 Billy Wagner

Host Nobelhart & Schmutzig — GER

Regional taste in a brutally local way. That's what the Michelin star tastes like. That's what emerges when you leave your territory as a sommelier. Billy and his team of award-winning restaurant Nobelhart und Schmutzig in Berlin prove daily that sustainability and honesty taste best. Already acquired a taste for it?

## 23 Etienne Gardé

Founder & Presenter Rocket Beans Entertainment GmbH — GER

How the bean got onto the rocket. What does nerd culture have to do with culture nerds? And how television became participation. Etienne is a co-founder of Rocket Beans TV, the first independent online broadcaster, and takes us on his rocket through the vastness of the community and the Web TV.

## 24 Sven Wehlmann

Specialist Workplace Development, Vitra — GER

As you sit, so you shall work. But how do you work in the future? Where do you work in the future? We have the answer. Sven Wehlmann, Specialist Workplace Development of Vitra International, gives you an insight into his groundbreaking insights into the work of tomorrow.

## 25 Thomas Wirtz

Communication Designer — GER

Who needs digital, if one can have analog. That's what Adobe thought as well when they saw Thomas's work. You can join us live and see how real #nofilter art is made.

## F Britt Wandhöfer

Journalist — GER

Journalist, Editor-in-Chief, Story Hunter. Britt went on the search for the best story in TV, online and print for RTL, The Dorf or Königsallee. In conversation with our visionaries, she will go hunting for your story trophies.

## 26 Banz & Bowinkel

Artists — GER

Where does reality end? Where does reality begin? With their works Friedemann Banz and Giulia Bowinkel redefine these concepts. We look forward to delving into these new worlds and discussing what this new reality does to our perception.

## 27 Martina Menegon

Artist — ITA

A perfect world of selfies and filters needs the glitch. Martina is inspired by the digital mistakes and the infinite possibilities of the human body in the virtual world. Her works capture what only the digital eye can see. With her we jump out of the box and see what happens when everything is possible.

## 28 Studio Rabotti

Illustration Office — GER

How to make a lasting impression from just a line? With us you can experience exactly that in the creative workshop with the Düsseldorf-based illustrator team of Studio Rabotti. Skill is good. Technique is better.

## G Chris Brow

Host — GER

Interdisciplinary. International. Informative. With Chris Brow, our host of the panels at the Sippage Young Talent Stage, we have just found the right guide to lead us through the visionary thoughts on Food, Science & Creativity. Whether as a presenter or as front man of FreshMusicLive, Chris loves the stage and to entertain us. We are very much looking forward. Let the panels begin.

## 29 Michael Brink

Managing Partner LAVA Labs Moving Images, Founding Member Innovationshub — GER

How does something feel that does not exist yet? Michael Brink creates exactly this feeling. In his work he creates, with the help of technology, new worlds, figures and stories. From visualizations to the big cinema. In his spare time he boosts the digital economy with the Innovationshub. We look forward to seeing the future.

